

CAPABILITY STATEMENT

Pictured: Creative in Chief, Cheryl Vargas



We support employee wellness and engagement with innovative art therapy programs.

About Studio 928

Employers struggle to provide employee wellness and employee engagement programs. Studio 928 uses innovative art programs to solve those problems.

We provide art therapy activities that promote employee engagement, support mental health and provide a means for employees to connect, de-stress and have a little fun. As a side benefit, employee-created art improves the workplace experience and company culture.

Our services are provided on both a virtual and hybrid basis and we ship our branded art supplies internationally.

We offer five unique programs: Art and Recess (combining art and movement), Deck the Walls, American Graffiti, Mimic the Masters as well as a Bob Ross-inspired program. The programs, particularly, the Art and Recess program are available quarterly, monthly, weekly and as daily art therapy options.

Key Differentiators



76% of full-time U.S. employees reported at least one symptom of a mental health condition in (2021).

Benefits of Creating Art Over Other Team-based Options

- Art is a naturally organic mental health therapy.
- Art is an innovative solution to supporting mental health and stress issues in the workplace.
- Provides a time-efficient way to regularly connect teams and can be achieved in relatively short blocks of time.
- Art releases the hormones dopamine, serotonin and endorphins that make people happy.
- Creating art directly impacts and reduces the release of cortisol, a stress hormone.
- Services available on a virtual and hybrid basis. No need to leave office or home to achieve benefits
- Our branded art supply packaging reflects diversity.
- Studio provides professional paint brushes and paint.

Core Competencies

- Increased employee engagement
- Group leadership and facilitation
- Employee focused art programs
- Team building through beginner level art instruction.
- Provides meditative focus & stress relief
- Team-based event planning (15 years)
- Art activity increases productivity up to 20%

Art makes people **HAPPY**. Happy employees are up to 20% more **productive**.

Past Projects



Procurement Pathway

DUNS# | 098782036
CAGE CODE | 95S41
Federal System for Award Management (SAM.gov)

NAICS CODES
611610 - Fine Arts Schools
711510 - Independent artists, writers and performers
541612 - Employee Benefit Consulting Services
713990 - All Other Amusement and Recreational Industries
812990 - All Other Personal Services

Current Certifications



Cheryl Vargas
Owner/Founder
Creative in Chief

Cheryl Vargas is a self-taught artist with a BFA in graphic arts from Concordia University Chicago. Studio 928 is the culmination of melding together art, technology, and teaching into a business she and her clients love.

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Art and Recess™

Inspire employees with our revolutionary Art and Recess experience combining art therapy and movement!

The class combines a fun-filled physical activity with the stress-busting benefits of art, combating all the mental health issues surrounding a remote, sedentary lifestyle.

Participants will have the chance to connect with their colleagues over the meditative practice of painting for 30 minutes, before being led through an endorphin-boosting movement session for 30 minutes. Led by a certified fitness professional, this can include anything from yoga to jumping jacks.

-  **Frequency:**
Save by booking quarterly. Use sessions across your organization.
-  **Availability:**
Virtual/Hybrid
-  **Suggested Group size:**
10 or more
-  **Duration:**
90 minutes/per session





Deck the Walls

Is your team returning to the office? Get a free office makeover with this merry-making class, where colleagues can create colorful canvases to decorate their working environment.

Color can have a significant impact on employee performance? Green has a calming effect, while red inspires collaboration, and blue can boost energy.

Perfect for holidays, onboarding and celebrations, THIS class is painting in the abstract in colors that march to the beat of your collective drum.



-  **Frequency:**
by booking quarterly. Use sessions across your organization. Frequency discounts available.
-  **Availability:**
Virtual/Hybrid/In-Person
-  **Suggested Group size:**
20 or more
-  **Duration:**
Custom



American Graffiti

Straight from the walls of Wynwood in Miami, this class is inspired by the edgy creativity of all-American street art. Complete with cool music to set the tone for a stress-free experience, each colleague will contribute to one large piece of art.

Each artwork is pre-designed by an experienced artist, then transferred to wall or canvas.

This is the ultimate activity for engaging while boosting happy hormones and creating genuine connections between colleagues. This class brings everyone together over a unique and rewarding experience.

Make no mistake, this experience spells U-N-I-T-Y.

-  **Frequency:**
Anytime you like!
-  **Availability:**
Virtual/Hybrid/In-Person
-  **Suggested Group size:**
Minimum 10
-  **Duration:**
Custom




Mimic the Masters™

Lively history and discussion about diverse artists and their struggles and wins is at the center of our Mimic the Masters™ team-building activities for inspiring empathy, understanding and building awareness.

Challenge your colleagues to mirror famous masterpieces from the past, including works from Harlem Renaissance artists such as Jacob Lawrence and Joseph Holston or women artists like Frida and Georgia O'Keefe, Dali, and more.

Your experienced host will help them master classic techniques while recounting profound storytelling of historic innovation and unity through art.

Perfect for teams that need a creative boost, this class builds on the perseverance of past prodigies to cultivate a new culture of **diversity, equity and inclusion** for the future.

-  **Frequency:**
Book your holidays in advance. Use sessions across your organization. Frequency discounts available.
-  **Availability:**
Virtual/Hybrid/In-Person
-  **Suggested Group size:**
15 or more
-  **Duration:**
100 minutes



Because of Him, We Paint!

Say "Happy Little Trees" and immediately folks know you're talking about the zen master, Bob Ross.

Bob made art seem an achievable skill for millions including Studio 928 founder, Cheryl Vargas. He is the reason she is an artist today! We honor his legacy by sharing his love of art with others.

You'll choose from our Bob-styled masterpieces with art supplies that wouldn't be complete without his signature fan brush.

This is an EXCELLENT experience for teams and their leaders to WIND DOWN and to connect across generations and miles.

-  **Frequency:**
Use sessions across your organization. Frequency discounts available.
-  **Availability:**
Virtual/Hybrid/In-Person
-  **Suggested Group size:**
The sky is the limit
-  **Duration:**
Custom